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The 2010 Gaastra Les Voiles de St. Tropez Collection: now available

The 2010 Gaastra Les Voiles de St. Tropez Collection: sailing your way!

Le Voiles de Saint-Tropez is an internationally famous sailing event that takes place in Saint-Tropez from 26 September through 3 October. Once again, thousands of visitors will be thronging to this event to admire the many yachts ranging from traditional to ultramodern. No other sailing event is as drenched with pure nautical excitement as Les Voiles de St. Tropez – even non-sailors love it. As in former years, Gaastra is again paying tribute to this unique race with a dazzling special, limited-edition collection.

Tradition

The history of this event began more than 25 years ago with a wager. Two sailors wanted to know which of them had the faster yacht. They decided to race each other from the Port of Saint Tropez to a point out at sea known as 'La Niouo Lague' and finish at 'Club 55' on the beach of this French seaside resort. The loser would have to buy the winner lunch that day. These origins of the race can still be seen in the character of the event: it is all about the true spirit of sportsmanship.

Dress code

Once again, Gaastra has designed an exclusive collection for Les Voiles de Saint-Tropez: a complete series of jackets, polo shirts and accessories. Every year, the entire organising team for this event and many participants and visitors wear the now familiar Gaastra shirts and jackets, this year recognisable with the '10' on the back. For this event, Gaastra has surfaced as the creator of the dress code for Saint Tropez.

About Gaastra

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Gaastra is an authentic Dutch fashion brand with a DNA that is drenched in pure nautical passion. The company owes its international reputation to a unique mix of functionality and fashion, which is consistently carried out in Gaastra Pro and Gaastra Sportswear. Gaastra Pro is the complete professional line that uses the most advanced techniques and materials to offer maximum comfort and optimal protection under all conditions. From a recreational trip over inland waterways to a challenging regatta over the oceans. Gaastra Sportswear, subdivided into the Sport and Breton lines, is the rugged and sporty fully-coordinated casual collection, always strongly inspired by Gaastra's rich nautical legacy. Both main collections – Gaastra Pro and Gaastra Sportswear – also offer an extensive selection of accessories and footwear.

Gaastra is a division of McGregor Fashion Group B.V., established in 1993. The McGregor Fashion Group B.V. is a European fashion house that specialises in the design, purchase, marketing, distribution and sales of men's, women's and children's clothing in the higher market segment.

For more information: www.gaastra.eu

For the editorial staff (not for publication)

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