



December 2009

## Gaastra Autumn/Winter 2010-2011

In the Gaastra autumn / winter collection you will recognize the nautical heritage more clearly than ever. The collection is presented by two concepts; Sport and Breton. Each concept has its own character which is reflected in the clothing, both with regards to functionality and look, with its own artworks, material and use of color. Of course, Gaastra remains faithful to the unique mix of functionality and nautical lifestyle. This collection tells the story of a long sailing trip, in which each journey is represented by a theme in the collection characterized with its own identity and color-sage.

### **Gaastra Sport Collection**

The Sport collection is based on innovating and technical fabrics but without losing the nautical heritage out of sight. Throughout the collection you recognize the fresh strong colors which make this Sport Collection really remarkable in the long dark days in the winter.

The Gaastra autumn/winter collection starts with the first theme; North Ocean Crossing. This sailing experience takes us to the North Atlantic Ocean and the first winter breeze brings us a wide range of warm colors. To make a difference on white winter days we dress ourselves in strong colors like orange, bright pink and frosty blues combined with a deep shade of purple and navy. For this theme we introduce high shiny and soft nylons with real down filling, multicolor yarn dyed shirts with stripes and big checks.

The second theme is the Inshore Navigation, the weather forecasts promises us heavy snowfall. We head up our sailing journey towards the polar area of the Arctic's. It is misty at sea and the temperature is below zero. This cold Arctic wave inspired us for this high performance theme and brings us colors like ice grey, snow whites and blue-ish shades of violet storm. To contrast this color palette we combine this cold colors white with a nautical yellow. Innovative technical fabrics, like high dense nylons, are used to create a sportive look. Sharp prints and clean laser cut appliqués are being used tonal together with shiny silver foil prints to create an image of luxury.

The last theme in the Sport Collection is Rough Seas; we navigate our journey into the polar circle. The days are dark, ice cold and in order to protect us from the wintery temperature we introduce a luxurious sleek fashionable black collection. The colorkey for this theme is based on black and darksteel. Tones of a blue winterbreeze refreshing green and warm off-white supports this sophisticated theme. For jackets we offer various innovations; faux-uni, ribstops, 2-layer nylon mesh, a high dense papertouch micro and foam rubber. The lining in the jackets are finished with mesh or super shiny metal ribstop in copper or silver. Neoprene details emphasize the technical look.



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### **Gaastra Breton Collection**

The Breton collection makes use of soft tones and washed “ton-sur-ton” colors, creating a sophisticated maritime winter look, which gives an excellent representation of the Gaastra heritage. Throughout the whole Breton collection you will recognize the blue, grey and brown tones with a washed effect. Through dying and stone wash, the colors look as if they have been bleached by sea water.

The Gaastra Breton Collection for this season starts with the theme: Coast to Coast, and we see land! After weeks cruising in the ocean we reach the coast. This theme is based on a color range chocolate browns, hues of soft off-whites and lilacs. For a wintery refreshing contrast we use orange in the trimmings and artworks. Handcrafted is the keyword for this theme’s badges and artworks. Our pullovers stand out because of new knitting techniques and rich patchwork patterns. The must have piece for your wardrobe is the washed real leather jacket, which is a Gaastra’s newcomer.

The next theme, Arctic Adventure, brings us back to our nautical heritage. This exciting expedition leaves us memories of tough journeys. To give a surprising contrast to the range of different bleu shades we present various dyeing techniques such as cerise-red. Tie dye, dip dye and washed garments are having their comeback this season, giving this collection a rich feeling. We introduce red blue sturdy checks in shirts in flannel, crinkle cotton and brushed poplin. The outcome is a tough and sturdy collection in which chunky cable-knitted pullovers and dresses complete the picture.

The last theme of this autumn/winter collection is the Harbour Heritage, the sky is clearing and the wind calmed down to a gentle winter breeze. We have a strong desire for a feeling of soft and luxury while preparing ourselves to get to shore. Wool white, grey mélange and anthracite emphasize this feeling. In jackets we offer a lot of Italian woolen fabrics, in solid as well as in checks or even placed woven stripes. The artworks in this theme are enriched with pearl applications, two colored embroideries and felt layered badges. It makes this theme sophisticated and each item desirable.



# GAASTRA®

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## About Gaastra

Gaastra is an authentic Dutch fashion brand with a DNA structure based on a passion for sailing and the sea. The international reputation of the company is built on a unique mixture of functionality and fashion, consistently implemented in the Gaastra Pro and Gaastra Sportswear collections. Gaastra Pro is the ultimate professional line, which uses cutting-edge technology and materials to provide the best possible comfort and protection under all possible conditions, regardless of whether it involves a challenging transatlantic regatta or a recreational excursion over inland waters. Gaastra Sportswear, divided into the Sport and Breton lines, is the rugged and sportsmanlike fully fitted casual collection, always clearly inspired by Gaastra's rich nautical legacy. Both collections, Gaastra Pro and Gaastra Sportswear, also offer a wide selection of shoes and other accessories.

Gaastra is part of the McGregor Fashion Group B.V., which was established in 1993. The McGregor Fashion Group B.V. is a European fashion house focused on designing, marketing, distributing and selling men's, ladies' and children's clothing in the upmarket segment.

For more information: [www.gaastra.eu](http://www.gaastra.eu)

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