



December 2010

Gaastra Spring/Summer collection 2011

This summer Gaastra has drawn its inspiration from the Antarctic Ocean. The new collection exudes nautical allure and is both cool and sporty, and Gaastra has remained faithful to its recognisable mix of functionality and quality. The new collection comprises Breton, Sport, Pro and Gaastra Junior.

Gaastra Sport

The Spring Summer Sport collection is distinguished by two themes: 'South Ocean Sailing' and 'Trans Pacific'.

South Ocean Sailing: a wild sailing adventure over extreme seas. Colours such as blue wave, azure, navy, buoy, kit and off-white give the collection that true nautical Gaastra look. The materials have been carefully selected and make the collection not only stunning, but also functional. A special feature of this line are the fresh yarn dyes, bold stripes and checks.

Trans Pacific: this Sport collection breathes adventure. Prominent elements include the use of linen and vintage washes, giving the collection a somewhat rough look. Floral patterns and paisley prints are a fashion statement for both men and women this season, be prepared for a colour programme of hot pink, violet, aqua and brilliant blue. The items produced in vivid fluorescent colours form a unique feature of this Sport collection.

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Breton

The first theme of the Spring Summer Breton collection is 'New Port' – back to the harbour after a long sailing race. The main colours of this Breton collection are navy, chambray, off-white, sand and sun. This classic line is finished with special zips and buttons. The Nautical flag is a maritime feature that plays a prominent role in the detailing. This year a beautiful denim has been used as part of a complete line of denim styles, which includes both highly fashionable and very comfortable items.

The theme of the high summer Breton collection is 'Long Island', based on the wonderful experience of mooring at a special island in the Atlantic Ocean after a long sailing trip. In the 2011 collection, Gaastra's designers have used both stripes and yarn dyes in the following colours: white, light indigo, French lavender, espresso, mocha, rose and juice. The tropical highlights with photo prints of palm trees make this a striking collection. These prints are used in all sorts of items, including tops and bottoms. The nautical feeling that Breton communicates is emphasised by the use of natural materials such as linen, canvas and cotton.

Gaastra Pro

Gaastra Pro delivers a high-quality, technical performance sailing collection. This professional collection is your best guarantee of staying protected and dry during sailing. The waterproof items have been tested in the most extreme sailing conditions and during sailing competitions. The unique quality of the fabric used for this collection is that it keeps your body at the right temperature, allowing bodily fluids to escape while totally preventing the permeation of damp and wind. This regulates your body temperature, enabling you to give your best sailing performance. The collection has been structured in such a way as to differentiate between all nautical occasions, from the quayside to an Atlantic crossing.

The GX-01 collection uses a 20,000 mm water column Toray fabric and a membrane of minuscule holes, which means that fluids can only escape, and not enter. The GX-02 and GX-03 collections are made using a 10,000 mm water column fabric for absolute water resistance and durability. It goes without saying that all seams have been sealed with Bemis tape and the pockets are fitted with a Riri Storm waterproof zip, which ensures that you stay dry so that you can perform at your peak.



About Gaastra

Gaastra is an authentic Dutch fashion brand with a DNA steeped in pure nautical passion. The company owes its international reputation to a unique mix of functionality and fashion, which is consistently executed in Gaastra Pro and Gaastra Sportswear. Gaastra Pro is a complete professional line, which uses the most sophisticated techniques and materials to offer maximum comfort and optimum protection in all conditions; whether that be during a challenging regatta on the oceans or a recreational sail on inland waterways. Divided into the Sport and Breton lines, Gaastra Sportswear is a bold, sporty casual collection that is always greatly inspired by Gaastra's rich nautical heritage. Both collections also include an extensive selection of accessories and shoes.

Gaastra is a division of McGregor Fashion Group B.V., established in 1993. The McGregor Fashion Group B.V. is a European fashion house that focuses on the design, purchase, marketing, distribution and sale of men's, women's and children's brand clothing in the upper market segment.

For more information: www.gaastra.eu

Note for the editors (not for publication)

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